

OWNED &  
MANAGED BY

**GROWTHPOINT**  
PROPERTIES



# PAARLMALL

WELCOME HOME

## LEASING GUIDE



01



# GROWTHPOINT OVERVIEW



## MANAGER & OWNER OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate.

From community shopping centres and lifestyle retail parks to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.



# RETAIL PORTFOLIO OVERVIEW

Our retail properties give us access to valuable property data and retail statistics.

The data offers key insight into consumer behaviour patterns and allows us to offer an optimal mix of retailers that best serve the surrounding communities.

In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



02

# MALL PROFILE



## 02 MALL PROFILE

# PAARL MALL

Set against the beautiful backdrop of the Paarl Mountain, Paarl Mall is the premier shopping destination in Paarl and the surrounding areas.

The centre is easily accessible from the N1 via the exit 57 off-ramp. The mall prides itself on connecting with its community.



## OFFERING

The centre has a broad LSM profile as well as good support from a loyal customer base and with 97 stores, a balanced tenant mix.

Paarl Mall caters for all your daily shopping needs and is anchored by Pick n Pay, Woolworths, Dis-Chem, Edgars and group brands such as Clicks, Truworths and The Foschini Group. Paarl Mall is a regional centre



Small Regional Mall



TOTAL RETAIL GLA:

41 412m<sup>2</sup>



ANCHOR/MAJOR TENANTS:

Pick n Pay  
Woolworths  
Dis-Chem  
Clicks  
Edgars  
Coricraft



CATCHMENT AREA:

Paarl  
Wellington  
Franschhoek  
Worcester  
Other



19 Fashion outlets

70 Retail stores & eateries



11 Eateries



5 ATMs

5 Branches



57 National retailers



1 693

FREE  
Parking Bays

# SHOPPER PROFILE



AVERAGE  
Shopper Age  
**35 - 49**

**74%** **26%**  
Female Male

FOOT AVERAGE  
ANNUAL TRAFFIC  
**4.51 million**  
Shoppers

FOLLOWERS  
Facebook  
**17 663**

HOUSEHOLD CYCLE  
**53%**  
Full Nest

LSM (LIVING STANDARD MEASURE) **6 - 10**

LANGUAGES MOST SPOKEN

**Afrikaans English**

03

# FLOOR PLANS



# 03 FLOOR PLANS



04

# STORE LISTING



## 04 STORE LISTING



### Banks & Services

Absa Bank  
Cobbler & Co  
Capitec Bank  
First National Bank  
Nedbank  
Old Mutual Bank  
Standard Bank  
Telkom  
Travelex

### Fashion & Accessories

Ackermans  
Cotton On  
De Jagers  
Edgars  
Exact  
Foschini  
Identity  
Jet  
Markham  
Miladys  
Mr Price Weekend  
Old Khaki  
Pep Stores  
Pick n Pay Clothing  
Queenspark  
Refinery  
The Fix  
Truworths  
Truworths Man  
Woolworths

### Gifts & Speciality Stores

About Cats & Dogs  
Absolute Pets  
Ariana Carpets  
Blue Bottle Liquors  
Easy Life Kitchen  
Flight Centre  
M.Eat  
Montagu Dried Fruit & Nuts  
Pick n Pay Liquor  
Porter & Craft  
Rain Africa  
Smart Tailor  
Superfoto  
The Candy Bar  
The Crazy Store  
Tiger Wheel & Tyre  
Toy Kingdom  
Verimark

### Health & Beauty

Clicks  
Dischem  
Headlines Barber  
Sorbet  
Spec-Savers  
Torga Optical  
Tosca Hair  
VDM Optometrist

### Cellular & Electronics

CellWorld  
Cell C  
Computer Mania  
Incredible Connection  
MTN Mobile Solutions  
Vodacom

### Jewellery

American Swiss  
Cape Jewel  
Sterns  
Lovisa

### Books & Stationery

Bargain Books  
Cum Books  
PNA  
Yokico

### Restaurants

Casa das Natas  
Debonairs  
Kauai  
KFC Drive Thru  
King Pie  
Mugg & Bean  
Panarottis  
Red Mountain Spur  
Steers  
Vida E Café  
Wimpy

### Interior & Home

@Home  
Coricraft  
Dial-a-Bed  
Home ETC  
Mr Price Home  
Ouhout Meubels  
PEP Home  
Sheet Street  
Volpes

### Sports & Outdoor

Cape Union Mart  
Mr Price Sport  
Tekkie Town  
Totalsports  
Sportscene

### Kiosks

CWJ Kiosk  
Twisp Vuse  
Fragrant House

05



# EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES





### EXHIBITION / KIOSK OPPORTUNITIES

View the list of exhibition and kiosk space options at Paarl Mall and secure short-term space to get your brand or products in front of our high traffic areas within the mall.



### ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.



### MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.



PAARL MALL

## LEASING ENQUIRIES



**Roslynn Children**

**CENTRE MANAGER**

021 863 5360 | 082 922 8419  
[rchildren@growthpoint.co.za](mailto:rchildren@growthpoint.co.za)



**Elouise Dipaola**

**PROPERTY ADMINISTRATOR**

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Paarl Mall, Jones Street,  
Southern Paarl, Paarl, 7646

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[www.instagram.com/paarl.mall.za](https://www.instagram.com/paarl.mall.za)

[www.paarlmall.co.za](http://www.paarlmall.co.za)

